



Creating a More Stable Planet by Empowering Vulnerable Adolescent Girls

**ANNUAL REPORT 2016** 

## OUR MISSION:

Empowering vulnerable adolescent girls by enabling them to create healthy, self-sustaining families who prosper without further aid

## Table of Contents

05	Message from Our Founder	18	The Mandela Project
07	Message from Our Executive Director	20	Project Justice
08	Building Blocks of Girls' Empowerment	22	Girl Power Project®
10	Project Keep A Mother Alive	28	Thank You/ Supporters
12	Project GRACE	30	Financials
16	Project Universal Education	31	Message from Our Country Director



# The programs of Just Like My Child Foundation were born with Baby Cristina.

## 2015 was an extraordinary year of progress that we have been able to achieve because of your commitment to adolescent girls!

At Just Like My Child Foundation (JLMC), we are committed to doing the next right thing to help stabilize our planet, which we believe is **supporting vulnerable adolescent girls to avoid the deadly pitfalls of extreme poverty,** including forced child marriage, pressure to drop out of school, rape, disease, and early pregnancy. All evidence reinforces the fact that educating a girl results in a stronger community and a brighter future. Unfortunately today, more than 62 million girls around the world are not in school—many of them are forced to drop out due to poverty and harmful cultural practices. We know that countries where more girls have advanced education tend to have lower maternal mortality rates, lower infant mortality rates, lower rates of HIV/AIDS, and better child nutrition.

After 10 years of working on the ground in Uganda and Senegal, we have seen firsthand that a girl with an education can shape her own destiny, lift up her family, and transform her community. That's why 2015 involved an organization-wide commitment to our Girl Power Project® as we began graduating our other programs into sustainability.

It all began in 2006 when I met Sister Ernestine Akulu, the administrator of a health clinic in Uganda. There were no doctors and no treatment for AIDS/HIV or malaria. There was no reliable electricity or clean running water, and women were dying in childbirth because the clinic didn't have the means to treat them.



My first night at Bishop Asili Health Centre was May 19, 2006. After 30 hours of travel, I arrived and settled into a room in the guest quarters on-site. About a half hour later, the electricity went off—which meant that the health clinic had no electricity, either. As I settled onto my cot that night, I started to hear the cries of a woman. Her cries were filled

with so much desperation and pain that the hairs on the backs of my arms and neck stood straight up.

The next morning, the Sisters, a group of Catholic nuns who run the health clinic, brought us little Baby Cristina. It turned out that the screams we heard throughout the night were those of Cristina's grandmother as she watched her daughter's life slip away while giving birth to Baby Cristina. Right then and there I witnessed the macrocosm in the microcosm: Cristina's mother lived in extreme poverty, lacked education, and was forced to marry a much older man. She had no pre-natal care and was at high risk for death because of her young age and lack of knowledge and empowerment. With her death, she left behind an even more vulnerable baby girl and an uneducated grandmother who could not care properly for Cristina, setting off another disastrous cycle for the baby. The odds for Baby Cristina's survival were slim. Fortunately, with a small investment from JLMC and other women who were visiting the clinic at the time, Baby Cristina survived, but surely she was the exception.

We've seen similar scenarios play out many times. These injustices have fueled our activism and the development of our programs as we've engaged with the community to successfully tackle egregious human rights violations and provide the tools for entire communities to lift themselves up.

Over the last 10 years, JLMC helped transform Bishop Asili from a small clinic into a flourishing hospital that has provided lifesaving interventions for over **13,000 mothers** and **209,000 direct healthcare services** for patients in **76 local villages in Luwero, Uganda,** East Africa.

We've worked closely with Sister Ernestine to invest in the professional development of medical staff, a surgical wing, ambulances, as well as medical and diagnostic equipment for both routine and emergency procedures. Creating access to quality healthcare created a foundation for our other programs to take root through a holistic approach to alleviating poverty in the areas we serve. Now with the support of our donors, we're planting the seeds for a sustainable movement of change in Luwero, Uganda by empowering girls to reach their full potential.

Ywww Heyel Vivian Glyck

Vivian Glyck

Founder, Just Like My Child Foundation

Empowerment is defined as a process of change where women obtain the ability to transform themselves and others, make decisions in every dimension of their lives, hold institutions accountable, shape the choices that are on offer, and believe they are entitled to do so.



## I joined Just Like My Child Foundation in 2015 and am thrilled to have played a part in the launch of our Girl Power Project, a program that is our "all in" for girls.

While JLMC's other programs will always be the foundation of our work, most of the organization's resources will support administering a "social vaccine" through this program, resulting in the disruption of harmful cultural practices that affect primarily adolescent girls living in extreme poverty.

In Central Uganda where JLMC is working, nearly 50% of girls drop out of school by the age of 15. According to UNICEF statistics, in sub-Saharan Africa, Seven in 10 new HIV infections in 15-19 years olds are among girls. The prevalence of sexual violence threatens a girl's health and dramatically increases her chances of an early pregnancy. The Girl Power Project is being offered in communities where 31% of girls aged 15-19 have been pregnant or have had a child.<sup>1</sup>

The Girl Power Project builds a vulnerable girl's assets by offering her the life-skills needed to stay in school; avoid early pregnancy, forced child marriage, and disease; reduce her vulnerability to violence. It also aims to empower. What does that mean exactly? JLMC's Monitoring & Evaluation Specialist, Annette McFarland, shared with me her Master's degree thesis entitled *Understanding and Measuring Women's Empowerment* and it is there I found the answer to what JLMC is looking for when we say "empower." Empowerment must include "power" in ALL areas of a woman/girl's environment. For example, "power over" implies that a woman has power over areas of conflict and power over direct confrontation between powerful and less powerful interest groups; "power to" refers to a woman's ability to make decisions, to effect change, and to be a leader; "power with" reflects her ability to mobilize and to build alliances and coalitions; and "power within" implies her own inner power, her self-esteem, and consciousness-building. The Girl Power Project aims to address each of these areas of a girl's environment.

What then could be more important than empowering a girl, keeping her healthy and ensuring she stays in school? We can't think of anything. JLMC's investment in vulnerable adolescent girls is an investment in our collective future.

Shawn Ruggeiro

Executive Director, Just Like My Child Foundation

<sup>&</sup>lt;sup>1</sup>The Adolescent Experience InDepth: Using Data to Identify and Reach the Most Vulnerable Young People: Uganda 2006. New York: Population Council, 2009.

## THE BUILDING BLOCKS OF GIRLS' EMPOWERMENT: A STRONG FOUNDATION OF PROGRAMS CULMINATING IN THE GIRL POWER PROJECT



## GIRL POWER PROJECT

#### **Our Flagship Program**

Born of a great need for drastic change, driven by the potential power within every girl, and fully realized in the achievement of the girls who successfully complete the program

**EST 2009** 

#### **ESSENTIAL COMPONENTS OF THE GIRL POWER PROJECT**

#### PROJECT JUSTICE

A legal justice network at the community, police, and hospital levels that girls can access if they are victims of sexual and gender based violence

THE MANDELA PROJECT

A sponsorsh program that eliminates the

A sponsorship program that eliminates the financial barrier for qualified students to pursue higher and professional education

**EST 2006** 

PROJECT

#### **Foundational Program: Primary Education**

Safe schools with learning resources and qualified educators where girls are encouraged to attend

EST 2008; Self-sustaining since 2015



#### **Foundational Program: Microenterprise**

**EST 2010** 

Micro-enterprise opportunities so HIV+ parents can live healthier lives and afford to send their children to school

EST 2010; Will become self-sustaining in 2016



#### **Foundational Program: Healthcare**

A well-equipped hospital with qualified medical staff that is accessible to the entire district

**EST 2006** 

## **Our Vision**

Our vision is to empower one million vulnerable adolescent girls and the communities they live in, thereby creating a dramatic improvement in the world's health, economic stability, and environment.

## **Our Programs**

Every investment Just Like My Child Foundation makes is to empower girls. Over the past decade, JLMC's programs implemented a holistic approach to address health, social, and economic problems in impoverished communities in central Uganda. Through that work, and by collaborating with communities, JLMC organically came to understand that focusing on vulnerable adolescent girls creates a unique opportunity to PREVENT new generations from ever entering the cycle of poverty and disease. As a result, JLMC developed the Girl Power Project to empower vulnerable adolescent girls by enabling them to create healthy, self-sustaining families who prosper without further aid. The Girl Power Project equips girls with the tools, skills, and attitudes to stay in school and avoid early pregnancy and disease.

Today, JLMC's set of holistic programs in Uganda provide the essential foundation that enables girls' empowerment to take hold within communities.

In 2015, several of JLMC's programs began "graduating" into self-sustainability and independence from further financial assistance. In the coming years, JLMC's holistic programs in Uganda will sustain themselves, yet they will remain the building blocks that comprise the foundation upon which the Girl Power Project is built.

## Our Values

JLMC's holistic approach aims to address poverty and injustice by working alongside community members in a collaborative way and by supporting participatory solutions for long-term results. JLMC values investments and sustainable community ownership. JLMC believes in solidarity, not charity. By staying small, efficient, flexible, and nimble, JLMC is able to meet changing or immediate needs in the areas it serves. This also enables JLMC to connect donors' intent and passion with needs on the ground, in turn creating transparency so donors know where their dollars go. Earning trust and maintaining relationships are an essential elements of JLMC's work, as well as creating an extended family between donors, staff, and beneficiaries.





Since 2006, Just Like My Child Foundation has served over 200,000 people in 76 rural communities in Luwero, Uganda, East Africa.



TOUNDATION -





This program has achieved the following results:

209,165 13,000 1,400 76

**Direct services provided** to Bishop Asili Hospital patients since the project's inception in 2006

**Mothers received critical** medical services since the program's inception in 2006

**Community members** received critical health outreach services in 2015

**Villages** served by **Bishop Asili** Hospital

## The Story

JLMC began working in rural Uganda, East Africa in May 2006 with a small clinic called Bishop Asili Health Centre. At the time, the clinic had sporadic electricity and very few services for the 600,000 people it was serving in 50 rural communities. JLMC worked diligently with the clinic's administrator to develop a partnership that resulted in a fully equipped teaching hospital with electricity, medical and diagnostic equipment, an ambulance, a surgical facility staffed by highly trained physicians, a professional development program for medical staff, and health outreach services for the community. JLMC's Project Keep A Mother Alive attracted the attention of partners such as the Clinton Foundation, Mild May International, and Catholic Relief Services, exponentially multiplying JLMC's reach and impact.

#### What's in It for Girls

Every two minutes, a woman dies from complications related to pregnancy and childbirth. Most of these deaths are preventable. Uganda is no exception, and by equipping Bishop Asili Hospital with the right tools and resources, conditions like severe bleeding (obstetric hemorrhage) and pregnancy-induced high blood pressure (pre-eclampsia/eclampsia) become treatable complications, not death sentences.

Mature, healthy women who are empowered with knowledge and control of their bodies are the cornerstone of a healthy and prosperous world. When a mother survives pregnancy and childbirth, her family, community, and nation thrive. Providing mothers with access to quality healthcare and information lays the foundation for healthy families and empowered girls.

### 2015 Program Highlights

What was once a small health clinic is now a "Level 5" teaching hospital, officially recognized by the Ugandan government's Ministry of Health, that provides lifesaving interventions for thousands of Ugandans in the Luwero District.

Through its partnership with Bishop Asili Hospital, Project Keep A Mother Alive has provided lifesaving obstetrical diagnostics, surgical interventions (including C-section), and many other critical medical services since 2006 to over 13,000 mothers.

In 2015, over 1,400 community members in 12 rural villages were reached with critical health outreach services, such as HIV testing, malaria testing, health education, and hospital referrals. Now, the hospital is largely self-sufficient and has graduated beyond the need for major JLMC investments.

## **Looking Ahead**

Over the next year, Project Keep A Mother Alive will evolve to support and enhance the Girl Power Project by providing outreach services that promote community health in areas where the Girl Power Project is being implemented.

Outreach services will include a team of local healthcare providers who travel to remote areas to provide HIV/AIDS education, counseling, and testing; malaria education and testing; communicable disease prevention education; dental hygiene education; medication distribution; and hospital referrals. Through the Girl Power Project, these outreach services will be conducted at local schools to benefit participating girls, as well as their surrounding community—including students and teachers

JLMC's Project Keep A Mother Alive will also continue to cover the salary of the doctor administering OB/GYN care to mothers at Bishop Asili Hospital

Providing mothers with access to quality healthcare lays the foundation for empowered girls.





This program has achieved the following results in Uganda since its inception in 2010:

2,149

**Total lives directly impacted** 

493

**Families** 

60 Communities

## The Story

While JLMC initially addressed maternal and child health issues by strengthening access to healthcare in rural areas (including HIV+ treatment enabled by a partnership with Bishop Asili Hospital, the Clinton Foundation, and Mild May), JLMC quickly discovered that poverty was the primary barrier for families. It became apparent that microenterprise programs were essential for HIV+ patients who were in need of better nutrition and a reliable source of income.

At the request of the Bishop Asili Hospital's HIV+ community, JLMC created Project GRACE (Guiding Resources and Creating Empowerment) in 2010 in partnership with Heifer International Uganda, an organization that works with communities to strengthen local economies through livestock animal loans. Project GRACE is a dairy goat program that provides both food and reliable income, as milk and goat offspring can be traded or sold at market and provide added nutritional value in the household. This program helps families achieve self-reliance by providing the tools they need to sustain themselves. When many families gain this new sustainable income, it brings economic opportunities for the whole community.

Before accepting the gift of a goat, families are trained in the steps to establish a pasture, farm planning, gardening, energy-saving cookstoves, soil and water conservation, food security, forage management, nutrition and feeding, livestock shed construction, dairy goat management, and veterinary care.

The core of Project GRACE's model is passing on the gift. Families must share the training they receive and pass on the first female offspring of their goats to another family in need. Doing so extends the impact of the original gift, allowing a once-impoverished family to become donors who participate in improving their communities.

## What's in It for Girls in Uganda

Project GRACE's income generation is an essential building block for the success of the Girl Power Project in the communities JLMC serves in Uganda.

Because families must work together to ensure the success of the program in their household, communities are significantly strengthened, ensuring more cooperation and dialogue that can be leveraged to support girls.



When families are able to generate income, dignity is restored and families take great pride in being able to send all of their children—including girls—to school. A healthy economy provides much greater security for a girl since she is not seen as the only form of economic survival for a family.

## 2015 Program Highlights in Uganda

49

Additional families reached

220

#### Individual household members directly impacted

In 2015, successful Project GRACE dairy goat farmers passed on the gift to an additional 49 families, reaching an estimated 220 additional household members in the communities JLMC serves.

Since 2010, Project GRACE has equipped 493 families in 60 villages, reaching 2,149 individuals to date.

### Looking Ahead in Uganda

Project GRACE is on target to reach a total of 630 families (nearly 3,000 individuals) by the end of June 2016.



In 2016, Project GRACE will graduate to become managed solely by Bishop Asili Hospital, sustaining itself well into the future without the need for further investments from JLMC. This program aims to empower thousands more families over the next five years.





This program has achieved the following results in Senegal since its inception in 2012:

1,500
Total lives directly impacted

**76**Families

2

: C

Communities

## The Story

In 2012, Just Like My Child Foundation began working alongside two impoverished, yet highly motivated, communities in Niassene and Diankha, Senegal, West Africa. In these communities where 1,500 people live in 76 homesteads, lack of water is a significant problem: without it, farmers are unable to grow and sell crops to sustain their families.

Through Project GRACE, JLMC co-invested with each of these communities to build two farm cooperatives that would also include a source of year-round irrigation. In each community, the cooperative is a central community-owned and managed farm where resources are pooled and community members farm together. In addition, women received seeds, fertilizer, garden fencing, as well as community-based trainings about garden maintenance, marketing, and saving.

Water began running from the year-round irrigation system in Niassene and Diankha in 2014 and equipped families to farm a consistent source of food for their children. A reliable, clean water source also gave farming families the ability to boost community health and produce extra food to sell for additional income.

## What's in It for Girls in Senegal

When families acquire food security and steady income, they are empowered to keep their children healthy and well-nourished, and also have the means to send their girls to school. A local clean water source eliminates the need for girls to walk long distances to fetch water, keeping them safe and focused on their education so they can become future leaders in their community.

## 2015 Program Highlights in Senegal

By the end of 2015, one farm cooperative and garden was completed in Niassene, and more than half of the community's homesteads were using the irrigation system to produce food—even in the dry season, which locals used to call "the hunger season."

In Diankha, construction of the second farm cooperative and garden was well underway with a promise of completion in the first quarter of 2016.



PHOTO ABOVE

A girl in Diankha celebrates the installation of her community's new irrigation system as she turns the tap on for the first time.

As a result of Project GRACE's microenterprise initiatives in these two rural communities in Senegal, families who used to depend on a short and sporadic rainy season to survive are now becoming entrepreneurial farmers who are gaining the means to invest in their own futures. Families are able to pay for lifesaving healthcare, family planning, and the school fees to keep their children in school.

## **Looking Ahead in Senegal**

In 2016, the farm cooperative in Diankha will be complete, and both of Diankha and Niassene will



graduate into self-sustainability, managed solely by the communities themselves, without the need for further investments from JLMC.





## PROJECT UNIVERSAL EDUCATION

This program has achieved the following results since its inception in 2008:

21,655

#### Total lives impacted\*

\* A result of the overall benefit to the community of having a school nearby

1,480

Lives directly impacted annually through JLMC schools

816 GIRLS 717 BOYS 39 TEACHERS

Schools built in five communities

Since 2008, JLMC's Project Universal Education has built and invested in five school buildings in five communities in central Uganda's Luwero District. This includes 24 classrooms, one dormitory, 15 teacher houses, five water tanks, 48 toilets, and five lightning rods. Schools have also been equipped with desks, culturally relevant textbooks, and classroom learning materials. Teachers and school administrators have sharpened their skills in annual workshops, and students have participated in extracurricular activities that include music, dance, drama, and debate. In addition, all five school communities have participated in JLMC's Girl Power Project and Project Justice programs.

As a result, nearly 1,500 children a year are attending safe schools equipped with the tools to support quality education. The five participating schools have created their own community-based businesses that enable school administrators and teachers to fund the development of their learning institutions. Communities actively own their schools, direct the quality of education, and manage maintenance costs.

#### What's in It for Girls

Project Universal Education has been a tremendous laboratory of sorts for the Girl Power Project. By being able to witness firsthand the dynamics at play for girls in primary school—including issues of safely traveling to school, menstrual hygiene, and vulnerability within the classroom—the Girl Power Project curriculum was fine-tuned specifically for the sub-Saharan context. As a result of the trust and deep relationships that JLMC developed with communities through school-building initiatives, the Girl Power Project was successfully launched in 2009 with gratifying results. Today, as the Girl Power Project continues to grow and expand to reach other communities, teachers and community members in Project Universal Education schools provide testimony, advocacy, and training to support girls' empowerment at home.

### 2015 Program Highlights

The year 2015 marked the conclusion of JLMC's financial commitments to Project Universal Education schools. All five schools began reaching self-sufficiency as a result of the



co-investments that have been made in the sustainability of infrastructure, health and safety, quality education, and school development.

### **Looking Ahead**

In 2016 as schools "graduate" into self-sustainability, all five school communities served by Project Universal Education will require little to no financial investment from JLMC.

## The Story

In 2008, Project Universal Education was launched in partnership with five local communities in Luwero, Uganda and the Ugandan Ministry of Education to ensure that both boys and girls alike have full access to primary schooling.

An essential component of Project Universal Education is the commitment, from both a community and JLMC, to co-invest in education initiatives. Each community

served by this program has signed a covenant agreeing to the co-investment required on its part (gathering building materials, making bricks, and creating an income-generating activity for its school, for example). The investments made by communities have empowered them to ensure their schools are becoming sustainable, quality learning institutions where happy and qualified educators have the training and resources necessary to keep children engaged, successful, and safe.



This program has achieved the following results since its inception in 2006:

**260**Total lives impacted

15 Sponsorship recipients



## **The Story**

Nearly 50% of girls of central Uganda are unable to continue their secondary education (grades 7-12) due to the circumstances they face when living in extreme poverty, preventing them from reaching their potential.

JLMC's Mandela Project removes the financial barrier to higher education through the sponsorship of exceptional youth, ensuring high-performing yet vulnerable students receive a high quality education as well as mentoring and career planning. It costs on average \$2,500/year to send a girl to one of the best secondary schools in Uganda.

The Mandela Project also invests in the vocational education and professional development of individuals who have shown themselves to be real leaders in their community, giving talented individuals the resources they need to reach new heights and make a lasting difference in their communities.

#### What's in It for Girls

JLMC has developed deep-rooted relationships with communities through Project Universal Education and its work with thousands of adolescent girls through the Girl Power Project. As a result, JLMC is able to identify the youth percolating with potential in the communities served by JLMC's programs. The Mandela Project provides the sponsorship of higher education and mentorship for girls in the Girl Power Project who have the potential to become extraordinary leaders in their communities.

### 2015 Program Highlights

To date, the Mandela Project has sponsored 15 exceptional youth and young professionals to gain higher levels of education and return to their communities as leaders.

Six girls are currently enrolled in high quality secondary schools, and through support received in a December 2015 campaign for the Mandela Project, four additional scholars were accepted into the 2016 school year. These new scholars were selected on account of their high marks in school, their self-confidence, and their demonstration of leadership skills among their peers. Despite their bright promise, their families would not have been able to manage the costs for their daughters to continue their secondary education. In 2015, the Mandela Project ensured that four additional girls will continue their studies to pursue their dreams.

### **Looking Ahead**

Once a girl is a Mandela Scholar, JLMC is committed to her secondary education as long she remains high-performing. Going forward, JLMC will continue to support current Mandela Scholars in addition to a commitment to accept and support the entire secondary education of ten additional Mandela Scholars each year. Applications are open to any qualified girl attending a school participating in the Girl Power Project, with a focus on girls in the P7 grade in Uganda who are ready for secondary school. The application process, which will continue to be refined, currently includes strict criterion ensuring a uniformity in the quality of candidates, co-investments from parents/caregivers, mentorship from JLMC staff, and bi-annual reporting on the progress of scholars.













This program has achieved the following results since its inception in 2010:

76,596

**Total lives impacted** 

1,569

Trained Community Legal Volunteers:

**739** Women **830** Men

32 Villages



### The Story

Even with improved healthcare, microenterprise, and education, JLMC continued to see the same issues repeatedly: girls dropping out of school, becoming pregnant, and frequently dying in childbirth. JLMC saw teenagers testing positive for HIV/AIDS and rape and domestic violence victims returning home after treatment from their injuries to live with their perpetrators—with no hope for justice. In response, JLMC started Project Justice in 2010, a comprehensive legal rights training program that instructs community leaders to provide legal rights information and direction to their communities. In turn, this effort has created a strong network of resources for communities participating in the Girl Power Project to address injustices.

#### **Community Legal Volunteers**

In partnership with the Uganda Federation of Women Attorneys (FIDA), JLMC has trained over 1,000 healthcare providers, police officers, and paralegals to become Community Legal Volunteers (CLVs). As a result, a comprehensive referral system for victims of sexual and gender-based violence has been created in central Uganda's Luwero District.

#### Save for Justice: A Savings Group for Legal Cases

A key component of this program is a savings group called "Save For Justice" (SFJ), which is comprised of CLVs and community members who contribute monthly to a savings pool to pay for legal cases in their community. Each member of the savings group contributes 500 Ugandan shillings per month, the equivalent of \$0.15 U.S. In the event of a legal emergency like rape, theft, or domestic violence, members can draw on the funds to cover any costs incurred when pursuing a case (like medical care and transportation).

Project Justice creates a network of support that promotes gender equality, law enforcement, and the reduction of domestic violence and rape within a community—making this program a critical building block in the foundation for girls' and women's empowerment in the communities JLMC serves.

#### What's in It for Girls

Many of the remote communities where JLMC is bringing the Girl Power Project have had limited exposure to the legal system of their country. As a result, many communities are not aware of its members' human rights, women's rights, and children's rights, which are the law of the land in Uganda. JLMC has witnessed firsthand that everyone, especially women and children, is very vulnerable when laws and rights are not known nor enforced.

The very first step in implementing The Girl Power Project in any community is to lay a foundation among parents, teachers, and local leaders by discussing the legal and human rights of all citizens, and especially those of children. It is a transformational experience for community members to learn this information, and it greatly deepens awareness. The entire community learns how everyone benefits when girls stay in school and avoid forced child marriage, early pregnancy, and disease. Through this process, a more supportive environment is developed for girls.

JLMC requires a trained CLV in every community where The Girl Power Project is implemented. The CLVs work alongside JLMC staff to facilitate the engagement of all community members in the Girl Power Project. CLVs also participate heavily in the mentoring and support of Girl Power Project participants.

### 2015 Program Highlights

432

**Community Legal Volunteers trained in 8 villages** 

10

#### Community dialogues focused on local law

Since the program's inception in 2010, Project Justice has given over 75,000 community members access to legal rights and information through the appointment of more than 1,500 trained CLVs in 32 villages.

In 2015, JLMC trained 432 CLVs in eight villages who then carried out at least ten community dialogues focused on local law.

### **Looking Ahead**

Project Justice will grow to support the Girl Power Project. Community dialogues on general law will occur in places where the Girl Power Project is being brought to scale.

In 2016, JLMC will assess how many CLVs are needed to cover the scale-up of the Girl Power Project in central Uganda's Luwero District. Additional trainings and continued education will be conducted for new CLVs, who will also be enlisted and trained to serve as advocates of the Girl Power Project. The Save for Justice savings group initiative will be expanded into communities where the Girl Power Project has been implemented and where community-based businesses or Project GRACE microenterprise initiatives exist to support it.



This program has achieved the following results since its inception in 2009:

3,745

Lives directly impacted: 2,136 Girls 523 Boys 1,086 Teachers & parents 20

**Schools** 

8

Camps: 844 Afripads distributed



### The Story

It is widely accepted that investing in girls is the best hope for change in the world because when a girl becomes a healthier and more educated wage earner, her family benefits tremendously. Yet girls in Uganda face daily threats to their progress including the pressure to drop out of school early, forced child marriage, sexual violence, and early pregnancy. As is true in many countries. Ugandan women and girls suffer the greatest burden of poverty, injustices, and abuses. As a result of a social and cultural landscape that subordinates, excludes, isolates, and disempowers girls, 85% of girls worldwide drop out of school early. This has alarming social, economic, and health repercussions.

In the Central 2 Region of Uganda where JLMC works, there are close to one million adolescent girls aged 10-19, and over 900,000 of them experience vulnerability at the community level.<sup>3</sup> The trend in this region shows that the vast majority of girls between 10 and 15 years old are enrolled in primary school, but nearly 50% drop out by age 15.

#### **Consider these statistics:**

- 86.9% of rape victims in Uganda are between the ages of 9 and 17.<sup>4</sup>
- Each year, millions of girls worldwide become mothers **before age 18.**<sup>5</sup>
- Globally, young women ages 15-24 years old are the most vulnerable to HIV infection, with infection rates twice as high as among young men of the same age.<sup>6</sup>

In 2009, after three years of working with communities in Uganda's Luwero District and witnessing the real-life stories behind these statistics, JLMC recognized that other interventions could be made stronger if the needs of girls were addressed simultaneously. Together with the community, JLMC identified the need to develop a program that disrupts harmful cultural norms that primarily affect adolescent girls. It was during this time that JLMC began working with teachers, administrators, and parents to create the Girl Power Project—a specialized, nontraditional curriculum designed to empower adolescent girls to stay in school and avoid forced child marriage, disease, early pregnancy, and violence.

#### What's in It for Girls

The Girl Power Project addresses the complex needs

<sup>1</sup> United Nations Population Fund. (2013). The State of Uganda Population Report 2013: Population and Social Transformation: Addressing the Needs of Special Interest Groups.

<sup>3</sup> Amin, S., Austrian, A., Chau, M., Glazer, K., Green, E., Stewart, D., and Stoner, M. (2013). Adolescent Girls Vulnerability Index: Guiding Strategic Investment in Uganda. New York: Population Council.

of adolescent girls through 60+ hours of innovative curriculum that is delivered to girls over the span of two years. It's fun and communicates information in a girl's language: song, dance, video, and peer mentor development to fully engage girls to participate while staying in school and honing their resilience. Boys are sensitized as a means to support girls in their community as they go through the Girl Power Project.

The Girl Power Project has become JLMC's flagship program, and nearly 80% of the organization's efforts are committed to scaling it, refining it, and proving its effectiveness.

### 2015 Program Highlights

In 2015, JLMC trained 722 girls and 302 boys in 20 village schools in the first three phases of the Girl Power Project. In addition, 469 parents, teachers, and community members committed to supporting girls' empowerment, and 139 of them have been trained as Girl Power Project Advocates.

JLMC also hosted three two-day Girl Power Project camps and distributed approximately 320 Afripads
Deluxe Menstrual Kits to participants, equipping girls with reusable menstrual pads that help them maintain good hygiene, which is critical for staying healthy and in school.

### **Looking Ahead**

The Girl Power Project aims to reach 50-80% of girls aged 10-15 in a community, thereby administering a social vaccine that stabilizes communities and, ultimately, the planet. In pursuit of the vision to empower one million of the world's most vulnerable adolescent girls with this program, JLMC has publicly made two commitments to scale the Girl Power Project in central Uganda:

- A Clinton Global Initiative Commitment to Action to reach 10,000 girls by the end of 2019.
- A Commitment to the Office of the First Lady's (Michelle Obama) Let Girls Learn initiative to reach an additional 10,000 girls by 2020—thereby doubling JLMC's impact.

In order to reach one million girls, JLMC will also pursue partnerships to scale the Girl Power Project as well as implementation in additional locations in East Africa. JLMC's team will grow as needed in order to support the scaling of the program.

<sup>&</sup>lt;sup>2</sup> Education Policy and Data Center. (2014). Uganda National Education Profile: 2014 Update. Retrieved from http://www.epdc.org/education-data-research/uganda-national-education-profile.

<sup>&</sup>lt;sup>4</sup> ANPPCAN Uganda Chapter (June 2003). A Situation Analysis of Child Abuse in Uganda 2002. Retrieved from http://www.anppcanug.org/wp-content/uploads/situation\_analysis/sit\_analysis\_2002.pdf.

<sup>&</sup>lt;sup>5</sup> United Nations Population Fund. (2013). UNFPA State of the World Population 2013: Motherhood in Childhood: Facing the Challenge in Adolescent Pregnancy.

<sup>&</sup>lt;sup>6</sup> Joint United Nations Programme on HIV/AIDS. (2011). UNAIDS World AIDS Day Report 2011.



## **GIRL POWER PROJECT: HOW IT WORKS**

# An Essential Component: PROJECT

**JUSTICE** 

Before Just Like My Child Foundation introduces the Girl Power Project in a community, we ensure that everyone has the knowledge that is needed to support empowered girls.

#### First, we:

**Teach communities about the law and human rights**. Local leaders are trained as paralegals, called Community Legal Volunteers (CLVs). CLVs host community dialogues to educate their community about human rights, women's rights, children's rights, the laws of the country, and ways to refer crimes against these rights to the appropriate authorities.

Implement Population Council's Girl Roster Toolkit. JLMC uses the Girl Roster methodology to document how many adolescent girls live in each new community where the Girl Power Project is introduced, helping to ensure that 50-80% of the target population is reached.

Sign a covenant with communities that encapsulates their commitment to support the Girl Power Project. GPP Coordinators meet with teachers and parents to explain girls' rights and the Girl Power Project curriculum. Parents and teachers sign a formal agreement that shows the community values the empowerment of girls, as well as their commitment to support their daughters.

## What the Girls are Saying:



"I learned that every child has a right to live a violence-free life."

— Nakalema Joyce, age 13



"Knowing I have a responsibility to advise other girls as they taught me."

— Nabagesera Jackline, age 14



"Without Girl Power, I wouldn't have known that my body belongs to me!"

— Naluzze Joyce, age 14

**Empowerment** 

## Year One

#### GIRL POWER PROJECT

#### PHASE 1:

INTRODUCTION TO THE GIRL POWER PROJECT<sup>1</sup>

3-Day Workshop 21 Hours 50 Girls per School

TOPICS INCLUDE:

- Self-esteem
- Communication Skills
- Peer Pressure
- Puberty & Menstruation
- HIV/AIDS
- Violence Against Girls

#### **BOYS' TRAINING**

1-Day Workshop 7 Hours 50 Boys per School

TOPICS FOR BOYS INCLUDE:

- Puberty
- Gender Roles
- Gender-based Violence

## PHASE 2: DEVELOPING

MENTORS

3-Day Workshop 21 Hours 50 Girls per School

**TOPICS INCLUDE:** 

- Gender Roles
- Healthy RelationshipsLeadership Qualities
- Career Goals
- Reproductive & Sexual Health
- Pregnancy

#### BOYS' TRAINING 1-Day Workshop 7 Hours 50 Boys per School

TOPICS FOR BOYS INCLUDE:

- Decision-making
- Goal Setting
- Leadership

#### GIRL POWER PROJECT ADVOCATE TRAINING

3-Day Workshop 21 Hours 30 Women (and Men) per School

Girl Power Project Advocates are trusted adults in the community who are:

- Educated on the Girl Power Project curriculum that girls learn.
- Equipped to support and mentor the girls in their community.

## PHASE 3:

5 Schools)

**POWER** 

Mentors.

2-Day Sleepover 14 Hours 50 Girls (10 each from

The 20% (10 girls) from each school are chosen by their peers, teachers, and Girl Power Project Coordinators to attend camp and become Girl Power Project Peer

Campers learn how to be effective mentors and receive AFRIpads.



## **Year Two**

#### **GIRL POWER PROJECT**

#### PHASE 4:

GIRL POWER PROJECT CLUB SESSIONS<sup>2</sup>

12 Monthly Club Sessions 2 Hours Each, 24 Hours Total

JLMC and partner organizations help girl mentors and Girl Power Project Advocates share knowledge with their peers and community members (including out-of-school girls) through 12 club sessions in Year Two. Nine sessions are delivered by JLMC Girl Power Project Coordinators or JLMC partners. Three sessions are designed for girls and Advocates to take the lead designing and delivering the content.

Club sessions serve to reinforce curriculum covered and supplement knowledge gained in the first three phases of the Girl Power Project by providing additional assets.

Club topics include:

- Establishing Girl-Only Safe Spaces in the Community
- Contraception Information & Access
- Health Outreach (including Testing)
- Civic Education
- Children's Rights
- Self-Defense
- Financial Literacy

Women and girls are empowered with the ability to transform themselves and others, make decisions in every dimension of their lives, hold institutions accountable, shape the choices that are on offer, and believe they are entitled to do so.

<sup>&</sup>lt;sup>2</sup> Endline survey conducted at conclusion of sessions

<sup>&</sup>lt;sup>1</sup> Baseline survey conducted

## Implementing Population Council's Girl Roster Toolkit in Uganda to Map Communities

Population Council is the world's authority on global population information and their **Girl Roster Toolkit is a practical tool to help increase vulnerable "off track" girls** with access to vital resources, facilities, and services.

In November 2015, JLMC's team was the first organization to implement this cutting-edge methodology in Uganda and, as a result, was asked to train other organizations on how to use it. Using eight smartphones and Population Council's Girl Roster Toolkit, 20 local community leaders were trained to map the perimeter of their community and document resources like schools, shops, post offices, banks, hospitals, and water sources (see Kaguugo Parish map shown at the bottom right). In addition, unsafe places were also identified—many of which were not previously known.

The information collected was turned into a map that was distributed to every household in the community and included the names and contact information of helpful authorities, such as local police and child protection services. Extra flyers were given to community leaders as a resource to further share and use in improving their communities. As a result, community members have become knowledgeable about the resources nearby and now have the opportunity to leverage them. Girls are aware of unsafe places, and families are now in a better position to protect them.

leaders conducted a comprehensive survey designed to collect data on all of the girls who live in the community (even the girls who weren't in school). As a result, the Girl Roster creates a census that reveals how many vulnerable adolescent girls need to be reached within a single community. This information is critical to JLMC's programming and implementation of the Girl Power Project, as we aim to reach 50-80% of girls in a community in order to interrupt harmful cultural practices with a social vaccine.

When distributing flyers to the households, community

Through the Girl Roster surveys conducted in November 2015, a number of cases were revealed that involved extremely vulnerable girls who would require follow up—girls who were the head of their household or had disabilities, for example. With this information, JLMC is now positioned to help increase their access to vital support

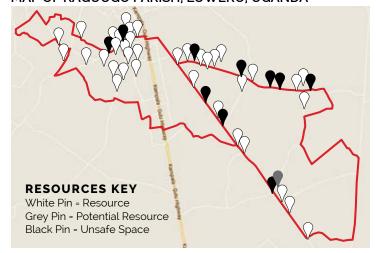
by connecting their households with the appropriate authorities and services.

After achieving successful outcomes from implementing the Girl Roster Toolkit, JLMC is committed to including it as part of Girl Power Project programming in order to successfully reach 50-80% of girls in a given community.



PICTURED:
JLMC Girl Power Project Facilitator Agnes Achom shows off the perimeter she just recorded while riding a motorcycle to map Bweyeyo Parish in Luwero, Uganda. Next, she's off to pin resources like schools and boreholes!

#### MAP OF KAGUUGO PARISH, LUWERO, UGANDA



## Developing Monitoring & Evaluation of the Girl Power Project

Carrying out beta and pilot phases of the Girl Power Project since 2009 has enabled JLMC to gather a wealth of qualitative data indicating the early success of this program in the areas it serves. Teachers report that girls who have received the Girl Power Project are also more participatory and confident in the classroom.

In 2015, JLMC began developing a comprehensive Monitoring and Evaluation Framework (M&E) for the Girl Power Project that is designed to prove the effectiveness of the program both quantitatively and qualitatively. Data collection will help JLMC improve programming for the girls served by the Girl Power Project. In addition, data collected during the endline survey will help JLMC articulate the impact of the Girl Power Project to potential partners and investors and prove the program is effective and ready to scale.

The impact of the Girl Power Project will be measured by knowledge participants have about bad touches; ways to try to protect themselves from rape; HIV/AIDS transmission; ways girls and women become pregnant; the risks associated with early marriage; and the attitudes toward domestic violence. JLMC will also scale up the efforts to track a treatment group of girls into early adulthood after they have successfully completed the Girl Power Project curriculum.



PICTURED: Nabatanzi Joan, a Girl Power Project Peer Mentor, helps JLMC administer a Girl Roster Survey to another girl in her community in Luwero, Uganda.

**JLMC** featured at the Clinton Global Initiative's 2015 **Annual Meeting** 



In 2015, JLMC was asked to join the Clinton Global Initiative (CGI). As part of this invitation, JLMC made a "CGI Commitment to Action" to reach 10,000 vulnerable adolescent girls in Uganda through the Girl Power Project between 2016-2019. JLMC's CGI Commitment to Action was featured on stage in front of the CGI 2015 Annual Meeting's general session. In addition, CGI has also afforded our San Diego-based organization access to global connections and partnerships unlike any other previous opportunity.



About the Clinton Global Initiative: Established in 2005 by President Bill Clinton, the Clinton Global Initiative (CGI)-an initiative of the Bill, Hillary & Chelsea Clinton Foundationconvenes global leaders to create and implement innovative solutions to the world's most pressing challenges. CGI Annual Meetings have brought together more than 180 heads of state; 20 Nobel Prize laureates; and hundreds of leading CEOs, heads of foundations and NGOs, major philanthropists, and members of the media. To date, members of the CGI community have made nearly 3,200 commitments, improving the lives of more than 430 million people in over 180 countries. CGI also convenes CGI America, a meeting focused on collaborative solutions to economic recovery in the United States, and CGI University (CGI U), which brings together undergraduate and graduate students to address pressing challenges in their community or around the world. For more information, visit clintonglobalinitiative.org and follow them on Twitter @ClintonGlobal and Facebook at Facebook.com/ clintonglobalinitiative.

## THANK YOU

Just Like My Child Foundation's work could not be completed without the generous support from the following individuals and partners.

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9th Annual Gala Success

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Introducing the U.S. Girl Power **Project Club** 

In 2015, JLMC launched the U.S. Girl Power Project Club in an effort to create a local program that is designed to unite adolescent girls around the world to empower each other. In the U.S. Girl Power Project Club, girls meaningfully reflect on the issues they face in their own lives and learn about the issues that other girls face around the world. Girls are engaged to understand their role in the world and their responsibility to effect positive change. This U.S.-based initiative of the Girl Power Project also includes the unique opportunity to connect girls in the U.S. with girls in Uganda through online communication tools such as Skype.

The U.S. Girl Power Project Club is currently taught in the school environment and offered to students as an extracurricular experience. JLMC's U.S. Girl Power Project Club initiative will continue to be built through additional curriculum development with gender and adolescent experts in the U.S., and a strategy to offer this curriculum nationwide will be developed.

#### **CELEBRATING REAL PEOPLE WHO** ARE CHANGING THE WORLD

JLMC's ninth annual fundraising event in Los Angeles featured New York Times Pulitzer Prize-winning columnist Nicholas Kristof as our keynote speaker. Regina Hall, actress and activist, introduced Kristof before raising an unprecedented \$535,000 in support of our programs.

## A Special Thank You to:

**Population Council** 



Pictured: Inaugural class of U.S. Girl Power Club Members, Los Angeles Chapter

# THANK YOU MESSAGE FROM OUR COUNTRY DIRECTOR

**AUDREY KANYESIGYE** 

#### Statement of Activities

Year Ended December 31, 2015

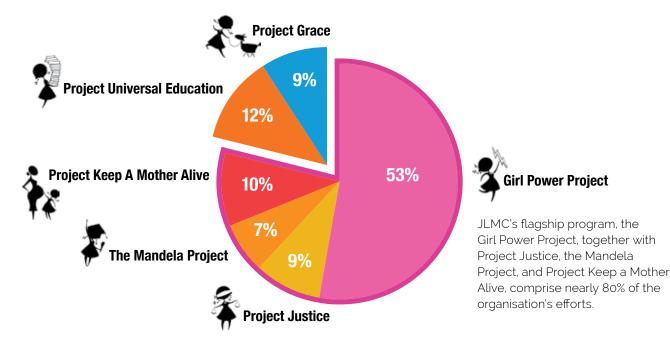
REVENUE & SUPPORT	
Contributions:	
Unrestricted	\$635,589
Restricted	\$84,500
Other Revenue:	
In-Kind Donations	\$138,000
Total Revenue & Support	\$858,089

EXPENSES	
Direct Program	\$568,252
Fundraising & Management	\$191,030
Total Functional Expenses	\$759,282

INCOME IN EXCESS OF EXPENSES	\$98,809

ASSETS & LIABILITIES	
Assets	\$550,084
Liabilities	\$1,030
Net Assets, End of Year	\$549,054

### **Total Program Services**



#### Each day of my work brings new inspiration to me.

I look at my three daughters each morning before they go to school, happy and hopeful for the day ahead of them, free from impediments the world could throw at them, and I know more than ever that this is what every girl in the world deserves. It is this pretty picture that inspires me to keep believing that the message delivered by our Girl Power Project will not go unheard, and that one by one girls will be freed from violence, they will receive an education, and their communities will be there to support them.

In Uganda, JLMC is adding to the voices being heard nationwide that girls should be elevated to a level where they thrive—despite the difficulties they face every day. The impact I've seen in the communities we serve is greater awareness. People are realizing that the whole world is coming together to empower girls. It's clear that this shift is a change that everyone wants and has been needing for a long time. There is hope that change can be achieved through having the combined voice of parents, teachers, community leaders, civil servants, and JLMC.

Because of the work that we are able to do, community members are reporting more cases of violations of children's rights to their local authorities. Before, a majority of cases reported were squabbles over a person's right to a piece of land while issues of human rights violations went unreported. This shift demonstrates that people now value their children's rights and education over material possessions, such as land and money.

In one community, the Girl Power Project brought community members together to protect a girl from being sold to an older man for marriage. The Head Teacher of the school told us about a girl in our Girl Power Project group who had recently been married off to a man four times her age. The girl's grandmother arranged the marriage for money. The teacher was seeking our help to address the forced child marriage of her student.

After investigations with local authorities and a community-wide discussion on the topic of violence against girls, the girl was freed from the older man's house and the community will be on alert if he ever returns. Today, this girl is back in school, and she's taken on a leadership position by showing the entire school that change is possible. She plans to stay in school and be successful in life.

We believe the Girl Power Project and the network of support that exists between authorities in the community is what saved this girl's life. Where perpetrators could once put a price on a girl's freedom, and forced child marriage and rape would have been condoned out of fear, there is a community-wide network of support for the rights and protection of girls.

For me as a Ugandan, being JLMC's Country Director in Uganda means that change is already happening in all aspects of my life.

I embrace this change and work hard for it, not just for me but for all of the people that I interact with daily in Luwero. It warms my heart to be in a position where I am trusted. Each day that I have this opportunity is another step toward achieving equality and justice. So thank you to each and every one of you who generously contribute to the foundation and the work we do.

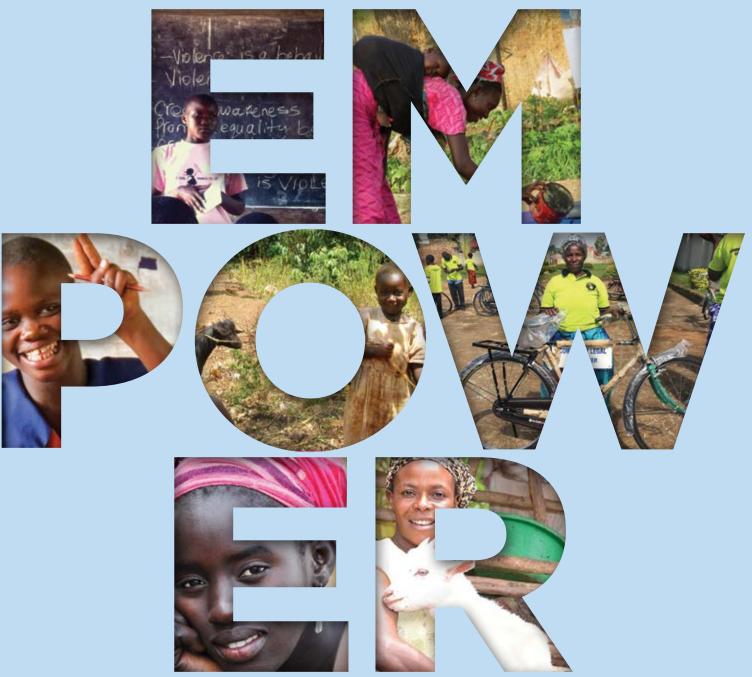


Without your support, none of our successes to date would have been possible. We hope you take a moment to appreciate what your investment in JLMC has afforded us to do. Because of you, our organization is able to empower the world's most vulnerable girls to reach their full potential.

auxorey

Audrey Kanyesigye Country Director, Just Like My Child Foundation







Creating a More Stable Planet by Empowering Vulnerable Adolescent Girls

**ANNUAL REPORT 2016**