

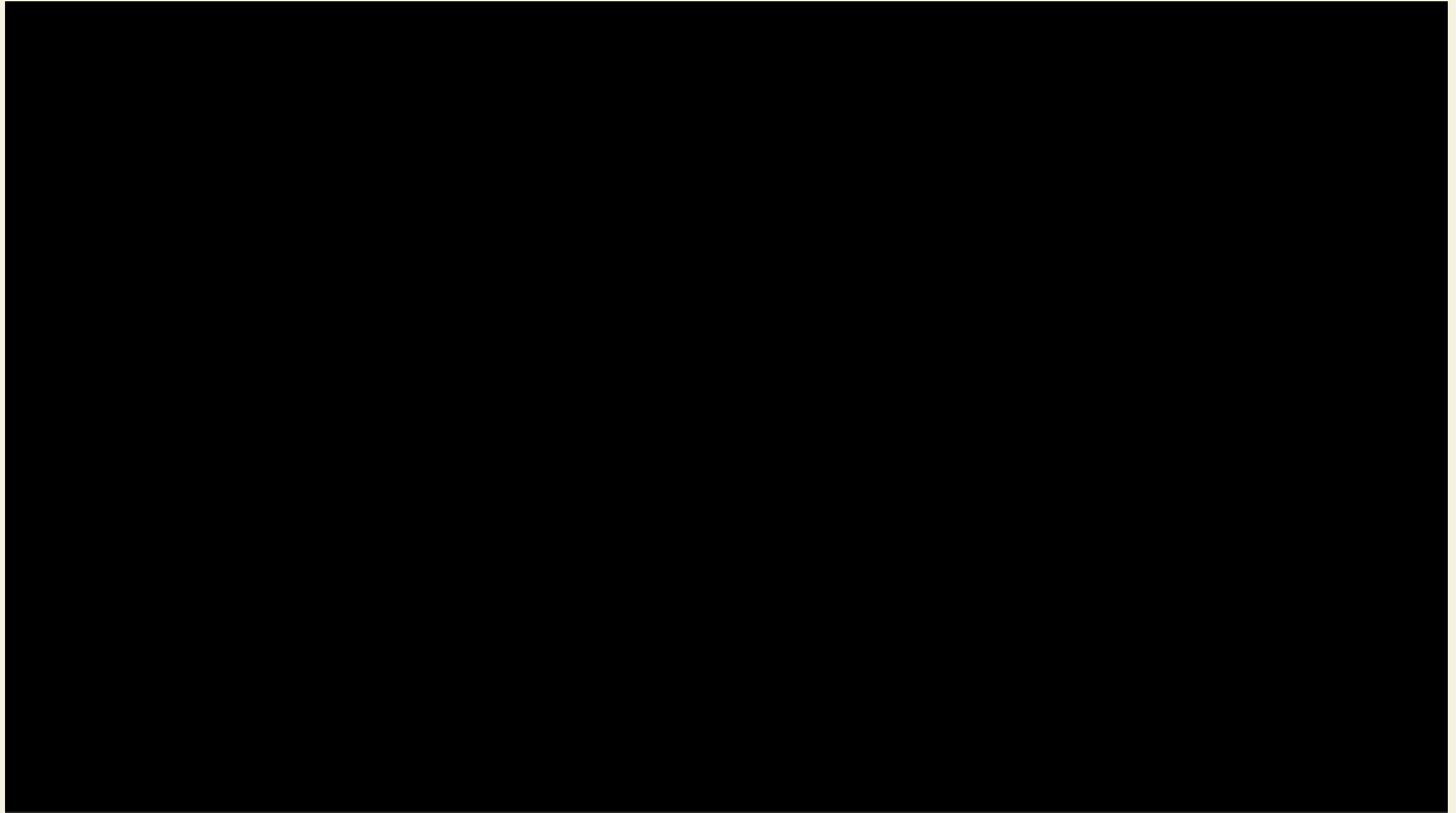


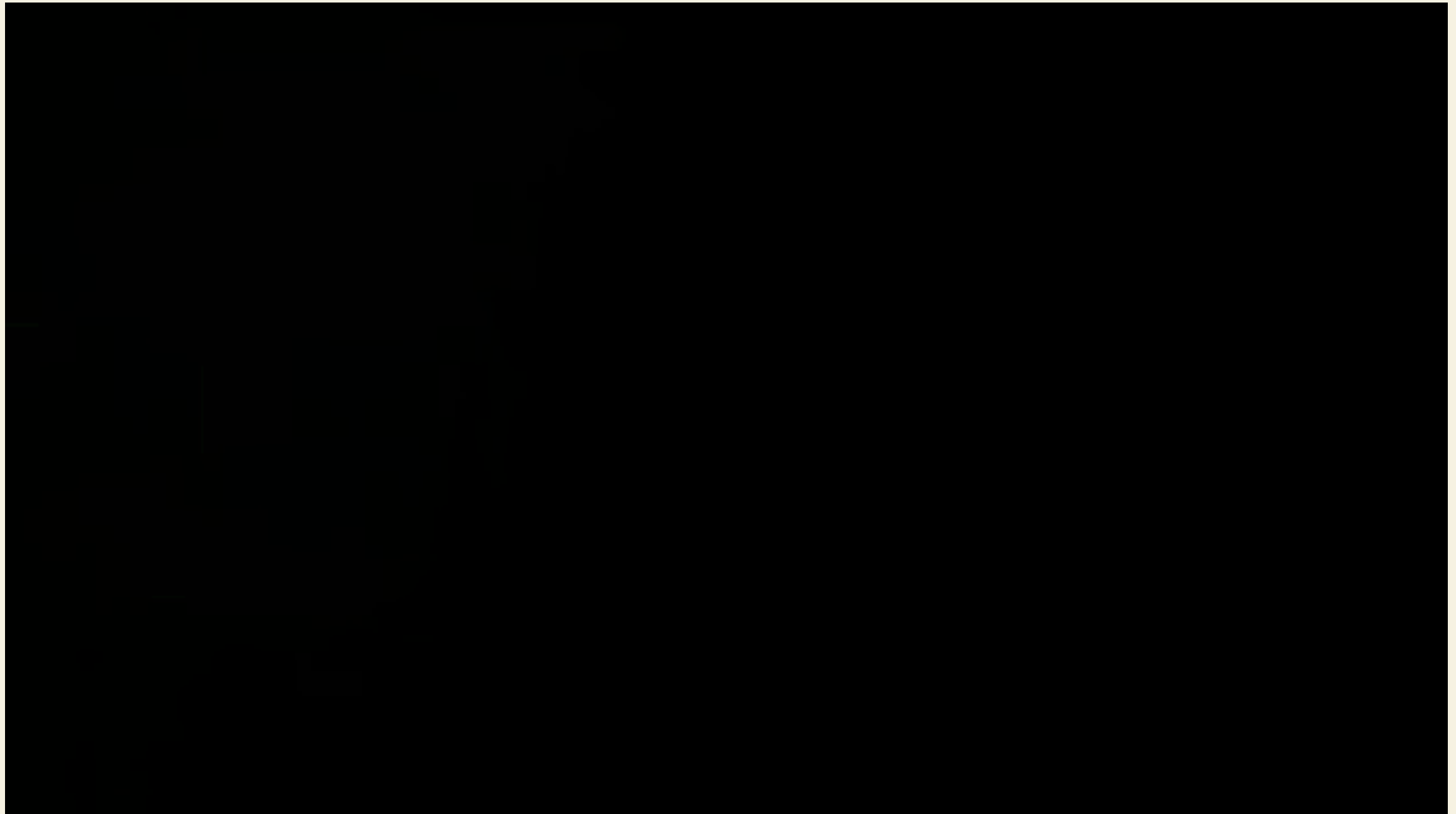
MINDSHARE SUMMIT

COLLABORATE • INNOVATE • ELEVATE

August 2015 | Rancho Mirage, CA







\$500 puts a family of six into business.



This gift is passed on to 4 other families. Your support of one family can reach over 24 people.



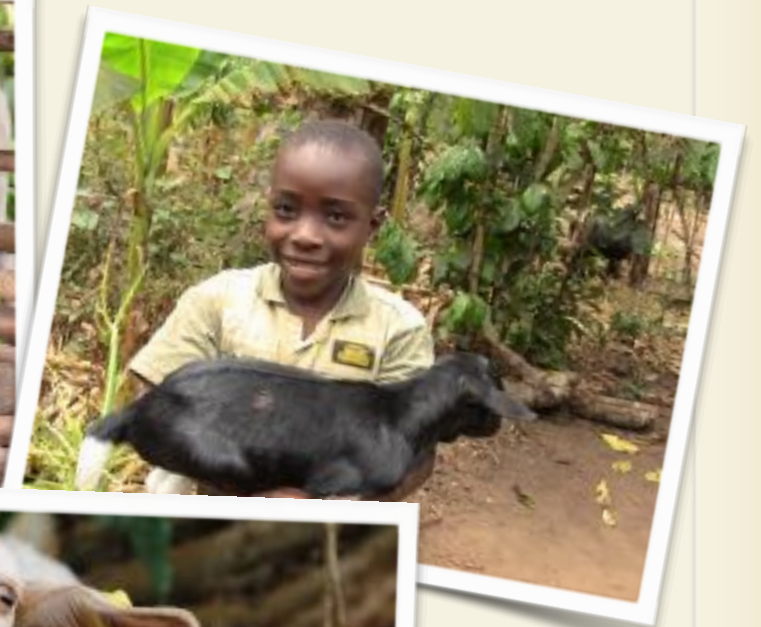
In Uganda, it only takes \$500 to equip a family of six with the tools they need to create a completely sustainable business — that supports their household, improves their nutrition, and sends their kids to school.



- **Participants receive comprehensive training** on sustainable agricultural methods, animal management and care, environmental protection, business and financial management, and HIV/AIDS awareness.
- **Participants repay their loan by “Passing on the Gift”** of one of their dairy goat’s offspring to the next family in need -- enabling Project GRACE to continue a cycle of empowerment and ensuring the ripple effect is felt by the whole community.

\$100

**Support Microenterprise
Project GRACE in
Uganda**



\$500

**Give a Goat and
put a Family of six into
Business**



\$5,000

**Empower a Community
and
Put 10 Families into
Business**



Receive this gift for your \$100 minimum donation



Lisa Sasevich

The Invisible Close Online Program

A \$497 Value



Receive this gift for your \$500 minimum donation



Mike Koenigs

**How to Write, Publish and Promote an Amazon #1
Category Bestselling Book in 30 Days or Less**

A \$2,300 Value

Attend a live (or recorded), webcast workshop with Mike Koenigs, Ed Rush and his team on how to quickly, easily (and cheaply) become a category bestselling author with 8-time #1 bestselling author Mike Koenigs. If you can't attend the live workshop (date TBD), you'll be able to access the recording at your convenience. This gift also includes TWO VIP seating tickets to Mike Koenigs' LIVE Webcast Profit Workshop October 2-4 in San Diego where you'll learn how to become an Engaging, Interactive Online TV star like JJ Virgin, John Assaraf, Garrett Gunderson and dozens of Mike's celebrity clients and customers.



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Top 5 Contributors (donations over \$1,000) will receive these gifts



Joe Polish

PRIVATE GROUP MARKETING CALL

5 EXPERT INTERVIEW VIDEOS

Brendan Burchard
Peter Diamandis
Daymond John
Dean Graziosi
JJ Virgin

A seat at JJ's
VIP Table
at the
Just Like
My Child
GALA



JJ Virgin



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Sunday, October 25th | SLS Hotel Beverly Hills

Just Like My Child Foundation's 9th Annual Gala



Introductory Remarks
from actress and philanthropist,

Gabrielle Union

Keynote Speaker: Pulitzer Prize-Winning
New York Times columnist,

Nicholas Kristof

Top contributor will receive gift of an Avatar Creation, a \$10,000 Value

productlaunchr

TRANSFORM SALES PITCHES TO FRIENDLY INVITATIONS

KNOW YOUR AUDIENCE, THEIR CHALLENGES AND HOW TO INVITE THEM TO ENGAGE WITH YOU.

- Detailed avatar and empathy maps
- Created from in-depth, 1-on-1 interviews capturing language, pain points, objections, and testimonials
- Get the formula for selling ethically with compassion and connection
- Provide even more benefit to your audience



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